

< New Books of HanbitMedia, Inc. >

As of February, 2012 / Hanbit Media, Inc.

1. Company profile

1) Business Area

- Book publisher mainly on IT & Computer
- IT Education service provider such as IT Seminar, On/Off Education & e-Learning Business

2) Brief History

- Established in 1993
- Business Partner of O'Reilly since 1997 (Sole Distributor & Translator)
- Top3 IT Book Publisher in Korea
- Published around 400 titles in total and 200 Titles except translation
- Over 40 titles are sold to overseas market, especially for China and Taiwan

3) Major book categories

Level1	Level2	Level3
IT Expertise	Programming	.NET/C#/Windows Programming Ajax/HTML/JavaScript/CSS C/C++ Java PHP/Perl/Python/Ruby Embedded Programming Mobile Programming and others
	Web	Web Planning/Design Web Programming Web Service
	Server/Network /Security,	Server/Network Management Security
	Database	Database Theory MySQL Oracle MS-SQL/SQL Access Other DB

	OS/Server	Linux/Unix/Mac OS Windows
	Hardware	Hardware
	Computer Engineering,	Design Pattern Development Methodology Data Structure/Algorithm Computer Science
	IT/ Electricity/Electron	Information and Communications /Signal Processing Semi-conduct/Electron Device Circuit Design Micro wave/Light Wave
Computer & Internet	Office /OA	Excel Power-point Access
	Graphic /Multimedia	Photoshop Flash/Action Script Illustrator/3DS MAX Auto-cad Other Graphics
	Photo	DSLR/ Digital Camera Photo touching/Editing
	Computer Beginner /IT Educational	Computer/Internet Beginner IT Educational Books
IT License	IT License / Academic Books	IT License[Certificate] Academic Books
Economy	Economy	

(※ Economy category books are published by Hanbit Biz, affiliate of Hanbit Media, Inc.)

4) Contact

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- Contact Person : Sang-Yong, Park
 - Email : sypark@hanb.co.kr or marketing@hanb.co.kr
 - Phone: 82-2-2128-8749 / 82-10-4200-4176

※ Below titles are selected based on the review of previous overseas copy-right export to China and Taiwan. Hence, the category was focused on mainly Graphic/Multimedia. Feel free to contact me if you've found any interesting titles so that I can follow up with book details and sample book.

2. Book List

No	Category	Title	Date
1	Apple	Mac OS X Lion Guide	Feb-2012
2	Graphics	Photoshop CS5 by parkgylove	Jan-2012
3	Digital Life	Google + iPhone : : Off the shelf office techniques	Jan-2012
4	Apple	Keynote Presentation	Nov-2011
5	Game	Game QA	Nov-2011
6	OA	Excel 2010 Bible	Sep-2011
7	SNS/Social	Social Commerce for small traders and enterprisers	Aug-2011
8	OA	Excel + PowerPoint + Word 2010 : Off the shelf office techniques	Aug-2011
9	Graphics	Stationery Design by Yawoo	Jul-2011
10	OA	PowerPoint 2010 : Off the shelf office techniques	May-2011
11	OA	Excel 2010 : Off the shelf office techniques	Mar-2011
12	OA	Access 2010 : Off the shelf office techniques	Jan-2011
13	OA	Excel 2010 Function Bible	Feb-2011
14	OA	Learning Excel by the fundamental principles	Mar-2011
15	Graphics	Illustrator CS5 : Off the shelf office techniques	May-2011
16	Graphics	Photoshop CS5 : Off the shelf office techniques	June-2011
17	Graphics	Motion Graphic Artwork for Visual Designer (AfterEffect CS5)	Apr-2011
18	Mobile	Android Programming Complete Guide 1, 2	Mar-2011
19	Biz/IT Trend	SMARTWORK	Jan-2011
20	Shopping Mall	Shopping Design & Making with Photoshop + Flash + Dreamweaver	Mar-2011
21	Biz/IT Trend	QR Code Marketing Strategy	May-2011
22	Biz/IT Trend	Foursquare Complete Guide	May-2011
23	Mobile	Android Game Programming	Mar-2011
24	Presentation	Presentation Revolution	May-2011
25	Biz/IT Trend	How to be a Power Blogger	May-2011
26	Graphic/Multimedia	I'm an Illustrator	Dec-2010
27	Graphic/Multimedia	Emotional Photo – Lea's Second Story	Aug-2010
28	Graphic/Multimedia	Stationery Design Book	Aug-2010
29	Graphic/Multimedia	Sticker Illustration Practice Book	Aug-2010
30	Graphic/Multimedia	Compact Camera Photographer	Aug-2010
31	Shopping Mall	Shopping Mall Photoshop Book (Revised)	Jun-2010
32	Graphic/Multimedia	Digital Camera Photo + Photoshop CS4 for Parents	May-2010
33	Presentation	Presentation Planning & Designing	Mar-2010
34	Presentation	PowerPoint Blues	May-2009
35	Graphic/Multimedia	Illustrator Training Book	Jan-2009

3. Book Details

1) Mac OS X Lion Guide

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Apple > Mac OS
- Level: Elementary
- Author: Sung-Han, Ham / KyeongBum, Kim
- ISBN: 978-89-7914-905-0 13000
- Published: Feb 07, 2012
- Pages: 204
- Price: KRW 12,800



ii. Description

An easy guide on Mac OS X Lion. This friendly guide is fully updated for the latest Mac OS X and provides everything new Mac users and users upgrading to Mac OS X Lion need to know.

iii. Chapters

Part 01. Quick review on Mac OS X Lion

Part 02. Elementary Applications

Part 03. Configuring System Environment

Part 04. iLife, New Digital Life

Appendix 01. Installing Windows through VM WARE

Appendix 02. Shortcut key of Mac OS X Lion

Appendix 03. Best applications

2) Photoshop CS5 by parkgylove

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Photoshop
- Level: Elementary
- Author: Ki-Yum, Park
- ISBN: 978-89-7914-889-3 18000
- Published: Jan 02, 2012
- Pages: 464
- Price: KRW 23,000



ii. Description

An easy guide on Photoshop CS5 for beginners.

Photoshop is the world's most popular image editing software, with more than four million users worldwide. Professional photographers, graphic designers, and Web designers as well as photo hobbyists are eager to learn the newest features of the latest version, Photoshop CS5. This book helps beginners to practice Photoshop CS5 with various samples.

iii. Chapters

Part 1. Getting started with Photoshop CS5

Part 2. Elementary skill for photo retouching

Part 3. Retouching & Deco with photos of mine, families and friends

Part 4. Rediscovering Photo, creating cute and pretty border and frame

Part 5. Dealing with Typography

Part 6. Creating source for multiple use

Part 7. Creating funny animation image

Part 8. Creating my own daily practical samples

Appendix. Secret tips of parkgylove

3) Google + iPhone : : Off the shelf office techniques

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Digital Life
- Level: Elementary
- Author: Lim-Bok, Lee
- ISBN: 978-89-7914-877-0 18000
- Published: Jan 03, 2012
- Pages: 336
- Price: KRW 16,800



ii. Description

This book contains 104 techniques of Google and iPhone to be Smart Worker.

This book introduces Google Apps and services such as Gmail, Calendar as well as powerful iPhone applications such as DropBox, Evernote, Mindmap, Toodledo, GoodReader and so on.

iii. Chapters

Part 1. Basic Strategy of SmartWork : eMail

Part 2. Powerful Smart Planner : Calendar

Part 3. Smart Worker's Cloud System : Document Management

Part 4. Smart Organization Technique : Idea

Part 5. Your Private Secretary : Gathering Information

Part 6. Smart Communication Strategy : SNS

Part 7. Ubiquitous Smart Worker : LBS & Outdoor Activities

Part 8. Smart Worker over Cloud : Tethering and Remote Control

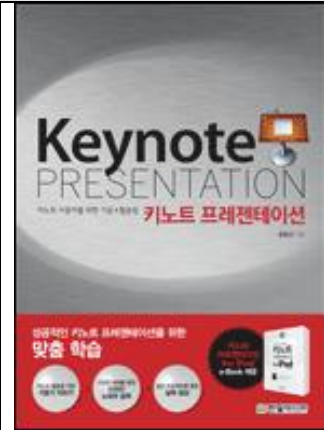
Special Note. SmartWork Best Practices

4) Keynote Presentation

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Apple > Keynote
- Level: Elementary, Medium
- Author: Choon-Keun, Youn
- ISBN: 978-89-7914-878-7 18000
- Published: Nov 30, 2011
- Pages: 376
- Price: KRW 19,800



ii. Description

Keynote is a presentation software application developed as a part of the iWork productivity suite by Apple Inc. Keynote began as a software program for Apple CEO Steve Jobs to use in creating the presentations for Macworld Conference and Expo and other Apple keynote events.

Even if you're new to the Mac, this hands-on guide gets you up to speed on Keynote's features-like timesaving themes-fast.

Moreover, this book helps you to utilize Keynote and enhance keynote design with various and high quality examples

iii. Chapters

Part 1. Introduction on Apple Keynote

Part 2. Keynote Design

Part 3. Utilizing Keynote with various functions & features

Part 4. Mastering Keynote based on practical projects

5) Game QA

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Game> Game QA
- Level: Medium
- Author: Won-Chul, Jung & 3 coauthors
- ISBN: 978-89-7914-869-5 18000
- Published: Nov 4, 2011
- Pages: 272
- Price: KRW 23,000



ii. Description

This book provides practical insight into the world of game testing and quality assurance. This book explains the history of testing, basic and advanced techniques, educational background, and available resources on testing. Practical and useful forms are provided as appendix.

iii. Chapters

Part 1. Development of Game QA

Part 2. Quality Assurance Activities

Part 3. Game Testing

Part 4. QA Organization and Development Support

Appendix A. QA Plan Form

Appendix B. Quality Report Form

Appendix C. Process Planning Form of Product Improvement Test

Appendix D. Review Documentation Form of Product and Object

Appendix E. Review Form of Planning Documentation

Appendix F. Introduction of helpful websites

6) Excel 2010 Bible

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > OA> Excel
- Level: Medium
- Author: Jun-Sun, Choi
- ISBN: 978-89-7914-854-1 18000
- Published: Sep 30, 2011
- Pages: 1064
- Price: KRW 34,000



ii. Description

This comprehensive reference book shows you how to maximize the power of all the new features of Excel 2010. This reference meets every level of Excel users from Excel beginners and intermediate users to power users and potential power users. Fully updated for the new release, this latest edition provides comprehensive, soup-to-nuts coverage, delivering over 1000 pages of Excel tips, tricks, and techniques you won't find anywhere else.

iii. Chapters

- Part 1. Basics of Excel
- Part 2. Inputting Data
- Part 3. Editing Data
- Part 4. Print
- Part 5. Form
- Part 6. Formula
- Part 7. Function & Formula
- Part 8. Data Management
- Part 9. Entity
- Part 10. Chart
- Part 11. Macro

7) Social Commerce for small traders and enterprisers

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Social/SNS> Social Commerce
- Level: Elementary, Medium
- Author: Mi-Hyang, Son & 2 coauthors
- ISBN: 978-89-7914-847-3 13320
- Published: Aug 25, 2011
- Pages: 328
- Price: KRW 19,800



ii. Description

Social commerce is a very hot topic and also a vague concept. It can pretty much describe everything that has to do with social engagement and selling a product. Not only introducing social commerce, it also covers utilizing guide of social commerce such as creating detailed product page in social commerce and utilizing smartphone for social commerce.

iii. Chapters

Day1. Understanding Social Commerce

Day2. From Selecting Proper Social Commerce to Signing-up Contract

Day3. Sales Strategy to Enhance Social Commerce Effect

Day4. Creating Detailed Product Page

Day5. Communication Management

Day6. Utilizing Smartphone for Social Commerce

Day7. How much Do I earn from Social Commerce?

Appendix. Guideline for Product Information

8) Excel + PowerPoint + Word 2010 : Off the shelf office techniques

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > OA
- Level: Elementary, Medium
- Author: Mi-Jin, Jun & 2 coauthors
- ISBN: 978-89-7914-853-4 18000
- Published: Aug 23, 2011
- Pages: 464
- Price: KRW 19,800



ii. Description

Microsoft Office, the world's leading productivity suite, has been updated with new tools. Veteran Office users as well as newcomers will need the comprehensive information in this bestselling All-in-One guide.

This book is an all in one guide based on key features and functions of Microsoft Excel 2010, PowerPoint 2010 and Word 2010.

iii. Chapters

Part 1. Key Features and Functions of Excel 2010

Part 2. Key Features and Functions of PowerPoint 2010

Part 3. Key Features and Functions of Word 2010

9) Stationery Design by Yawoo

(This book is sold to China. But copyright export to Taiwan is available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Illustration
- Level: Elementary, Medium
- Author: Yawoo
- ISBN: 978-89-7914-806-0 18000
- Published: Jul 22, 2011
- Pages: 360
- Price: KRW 22,000



ii. Description

"Stationery Design by Yawoo" helps you to practice stationary design.

This book covers practical method on stationery design such as diary cover and various products with basic examples

iii. Chapters

Part 01. Prologue

Part 02, Yawoo's story on Practical Stationery Design

Part 03. Getting started with Stationery Design, Basic Examples

Part 04 Practical Stationery Design (1) Diary Cover & Internal Page

Part 05 Practical Stationery Design (2) Various Products

Appendix. DIY Stationery Design

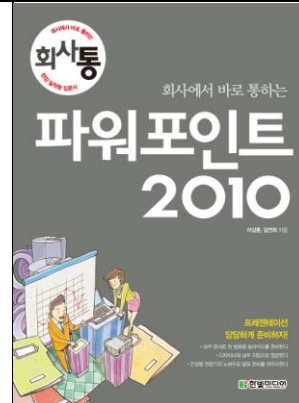
Interview & Epilogue

10) PowerPoint 2010 : Off the shelf office techniques

(This book is sold to China. But copyright export to Taiwan is available for this title at the moment.)

i. Product Details

- Category: Computer/IT > OA > PowerPoint
- Level: Elementary
- Author: Sang-Hoon, Lee / Yeon-Hee, Kim
- ISBN: 978-89-7914-801-5 18000
- Published: May 09, 2011
- Pages: 464
- Price: KRW 19,800



ii. Description

An easy guide on PowerPoint 2010. This book is one of Hanbit Media's OA guide series named "Off the shelf office techniques". Work at your own pace through the easy numbered steps, practice files on CD, helpful hints, and troubleshooting help to master the fundamentals of working with the latest version of PowerPoint, including how to navigate the new, easy-to-use user interface. You will discover how to create presentation outlines, work with slide masters and slide designs, add graphics and drawings, and publish your presentations to the Web.

iii. Chapters

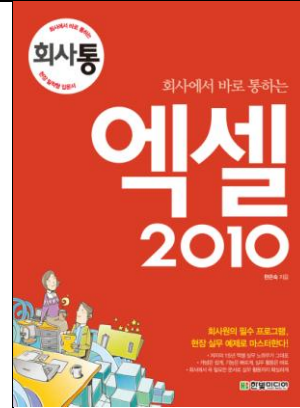
- Part 1. Making slide for your first presentation
- Part 2. How to use visual data
- Part 3. Fast and efficient way for presentation slide
- Appendix 1. 29 working tips for PowerPoint work
- Appendix 2. Making preparations for successful presentation
- Appendix 3. How to use PowerPoint with web-based Office and smartphone.

11) Excel 2010 Off the shelf office techniques

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > OA > Excel
- Level: Elementary, Medium
- Author: Eun-Sook, Han
- ISBN: 978-89-7914-786-5 18000
- Published: March 28, 2011
- Pages: 548
- Price: KRW 19,800



ii. Description

An easy guide on Excel 2010. This book is one of Hanbit Media's OA guide series named "Off the shelf office techniques". This book helps you to learn how to use Office Excel 2010 by taking just the lessons you need or by working from cover to cover. It features easy-to-follow lessons and hands-on skill-building exercises and includes a companion CD with practice files and other resources.

iii. Chapters

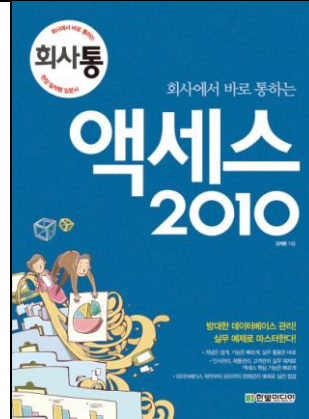
- Chapter 1. Quick review on Excel
- Chapter 2. Data migration from ledger to Excel
- Chapter 3. Smart Excel! How to use Form
- Chapter 4. Editing data
- Chapter 5. How to utilize form
- Chapter 6. Frame management and printing
- Chapter 7~8. Fundamental Function
- Chapter 9. Chart
- Chapter 10. Data management and analysis
- Chapter 11. Macro and VBA

12) Access 2010 Off the shelf office techniques

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > OA > Access
- Level: Elementary, Medium
- Author: Jae-Hoon, Kim
- ISBN: 978-89-7914-784-1 18000
- Published: January 7, 2011
- Pages: 648
- Price: KRW 25,000



ii. Description

An easy guide on Access 2010. This book is one of Hanbit Media's OA guide series named "Off the shelf office techniques". This book helps you to learn how to use Access 2010 by taking just the lessons you need or by working from cover to cover. It features easy-to-follow lessons and hands-on skill-building exercises and includes a companion CD with practice files and other resources.

iii. Chapters

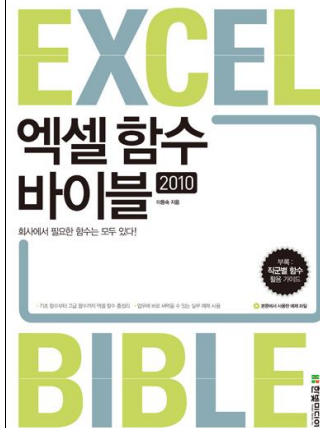
- Chapter 01. Quick review on Access
- Chapter 02. Creating table
- Chapter 03. Editing table design and specifying from
- Chapter 04. Creating query for conditional data search
- Chapter 05. Creating Form for each record
- Chapter 06. Creating report for printing version
- Chapter 07. Creating Macro and Code
- Chapter 08. Useful features of Access 2010
- Chapter 09. Creating DB of Sales Management

13) Excel 2010 Function Bible

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > OA > Excel
- Level: Medium, High
- Author: Dong-Sook, Lee
- ISBN: 978-89-7914-808-4 18000
- Published: February 8, 2011
- Pages: 648
- Price: KRW 28,000



ii. Description

Excel is a complex program. Mastering the use of formulas and functions lets you use Excel to compute useful day-to-day information. This book demystifies Excel's built-in functions so you can put them to work.

You'll find step-by-step instructions on Excel's most useful functions, how they work within formulas, and how to use them to make your work easier.

iii. Chapters

- Part 01. Warming-up for utilizing Excel function
- Part 02. Utilizing function for Number, Sum, Average
- Part 03. Utilizing function for transforming digit data
- Part 04. Utilizing function for condition processing and information
- Part 05. Utilizing function for Lookup and Find
- Part 06. Utilizing function for Text
- Part 07. Utilizing function for Date and Time
- Part 08. Utilizing function for Finance
- Part 09. Utilizing form control and conditional form
- Part 10. Creating and utilizing function with VBA

14) Learning Excel by the fundamental principles

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > OA > Excel
- Level: Elementary, Medium
- Author: Jae-Young, Park
- ISBN: 978-89-7914-789-6 18000
- Published: March 24, 2011
- Pages: 400
- Price: KRW 16,800



ii. Description

Excel is a complex program. Don't be overwhelmed by the complexity of Excel. This book helps you to learn Excel by understanding the fundamental principles of Excel.

iii. Chapters

Chapter 1. Conquer cell, basic feature of Excel!

Chapter 2. Understand the principle of Number and character!

Chapter 3. Understand the principle of editing data, form!

Chapter 4. Understand the principle of function!

Chapter 5. Understand the power of chart!

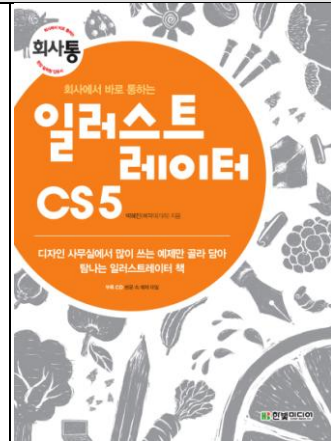
Chapter 6. Understand the principle of data extraction, modification!

15) Illustrator CS5 : Off the shelf office techniques

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Illustrator
- Level: Elementary, Medium
- Author: Hye-Jin, Park
- ISBN: 978-89-7914-824-4 18000
- Published: May 1, 2011
- Pages: 548
- Price: KRW 26,000



ii. Description

This book provides comprehensive overview of design fundamentals, and details on Adobe Illustrator CS5. The book examines the essential features of Illustrator CS5, then reveals in practical detail the traditional skills and technology necessary for effective design for print and Web Media. This project-based book features a highly visual introduction to the essential tools and functions of Illustrator CS5 from the perspective of the working designer.

iii. Chapters

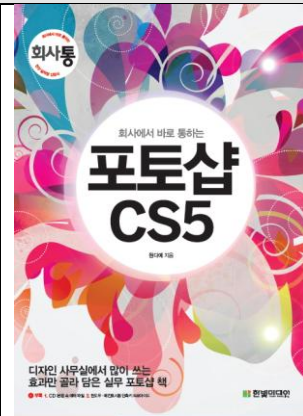
- Part 01. Be a designer!
- Part 02. Illustrator? Who are you?
- Part 03. Preliminary knowledge before design
- Part 04. Character design technique
- Part 05. Digital painting illustration technique
- Part 06. Typography technique
- Part 07. Calligraphic technique
- Part 08. Identity design technique
- Part 09. Editing design technique
- Part 10. Package design technique
- Part 11. Fancy design technique

16) Photoshop CS5 : Off the shelf office techniques

(This book is sold to China. But copyright export to Taiwan is available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Photoshop
- Level: Elementary, Medium
- Author: Da-Ye, Won
- ISBN: 978-89-7914-835-0 18000
- Published: June 20, 2011
- Pages: 500
- Price: KRW 25,000



ii. Description

This book provides comprehensive overview of design fundamentals, and details on Adobe Photoshop CS5. The book examines the essential features of Photoshop CS5, then reveals in practical detail the traditional skills and technology necessary for effective design for print and Web Media. This project-based book features a highly visual introduction to the essential tools and functions of Photoshop CS5 from the perspective of the working designer.

iii. Chapters

Intro. Live interview from field designers

Part 1. Exercise to be a designer with fundamental skills

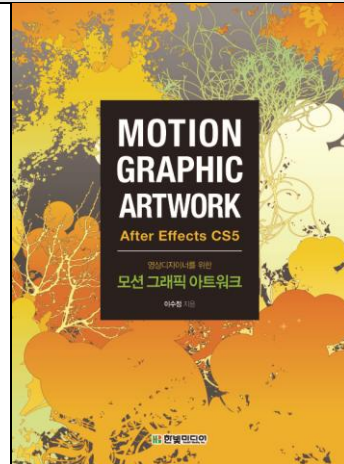
Part 2. 20 practical artworks for field designer

17) Motion Graphic Artwork for Visual Designer (After Effect CS5)

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > After Effect
- Level: Medium
- Author: Soo-Jung, Lee
- ISBN: 978-89-7914-827-5 18000
- Published: April 20, 2011
- Pages: 464
- Price: KRW 25,000



ii. Description

Adobe After Effects is a leading motion graphics and visual effects program that allows you to create and deliver compelling motion graphics and visual effects. This book gets you quickly up to speed using the capabilities of the newest release of After Effects and deciphers even the most complex After Effects tasks. This book explains how to edit and apply effects for stellar visual and special effects.

iii. Chapters

Part 01. Secret door of Creative Motion Graphics: After Effects

Part 02. The Basics of Motion Graphics Project

Part 03. The Effects: Implementing style into Motion Graphics Project with various effects

Part 04. Creative Production: The newest powerful samples on TV, Ads, Film, Music Video, Web motion

18) Android Programming Complete Guide 1, 2 (2 titles, Revised)
(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Programming Language
 > Mobile > Android
- Level : Elementary, Medium
- Author: Sang-hyung, Kim
- Vol.#1 ISBN: 978-89-7914-741-4
- Vol.#1 ISBN: 978-89-7914-817-6
- Published: March 4, 2011
- Vol.#1 Pages: 912 / Vol.#2 Pages: 664
- Vol.#1 Price: KRW 34,000/Vol.#2:KRW28,000
- Keyword: Android, Mobile, Programming



ii. Description

Android is an operating system (or, more precisely, a software stack) for mobile devices that includes middleware and key applications, and uses a modified version of the Linux kernel. It was initially developed by Android Inc., a firm later purchased by Google, and lately by the Open Handset Alliance. It allows developers to write managed code in the Java language, controlling the device via Google-developed Java libraries.

"Android Programming Complete Guide 1, 2" helps elementary and medium level Android Programmer to learn basic grammar and give practical technique to develop useful and charming applications.

iii. Chapters

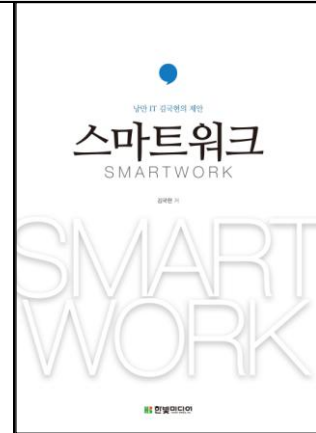
Volume #1	Volume #2
Chapter 1. Android Chapter 2. First Example Chapter 3. Layout Chapter 4. Layout Management Chapter 5. Output Chapter 6. Input Chapter 7. Menu Chapter 8. Basic Widget Chapter 9. Adapter View Chapter 10. High-level Widget Chapter 11. Custom Widget Chapter 12. Resource Management Chapter 13. Dialogue Box Chapter 14. Activity Chapter 15. Process Chapter 16. Thread	Chapter 17. Painting Chapter 18. Animation Chapter 19. File Chapter 20. CP Chapter 21. Network Chapter 22. Service

19) SMARTWORK

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Biz/IT Trend > SMARTWORK
- Level : Elementary, Medium
- Author: Kook-Hyun, Kim
- ISBN: 978-89-7914-792-6 03320
- Published: January 31, 2011
- Pages: 224
- Price: KRW 13,000



ii. Description

This book is an IT essay on smartwork, one of the hottest keyword in 21st century. This book introduce smartwork combining theory part and practice part. Theory part explains concept of smartwork such as what's smartwork, how to apply smartwork and why smartwork.

Practice part explains specific practice guide to apply smartwork.

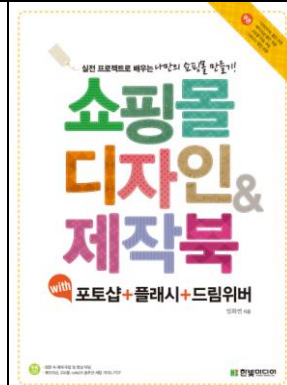
iii. Chapters

- | | |
|--|---|
| Part 1. No need for laptop or office | Part 11. Value Capture |
| Part 2. Life of digital nomad | Part 12. Capture skill in Cloud Era |
| Part 3. Digital device as survival instrument of digital nomad | Part 13. Value Connect |
| Part 4. Samrtwork is demonstration of professional individual | Part 14. Smart Connect |
| Part 5. Life style beyond work-life balance | Part 15. Celebrate |
| Part 6. Truth of SOHO | Part 16. Smart celebration |
| Part 7. Smartwork as life hacking | Part 17. Smart learning |
| Part 8. Smartwork is Know-how | Part 18. Smart daily-life |
| Part 9. Mail technique of Smartwork | Part 19. Smartwork is decent work |
| Part 10. 3C of Smartwork | Part 20. Why this book is not a self-development book |

20) Shopping Design & Making with Photoshop + Flash + Dreamweaver
(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Shopping Mall
- Level: Elementary, Medium
- Author: Hwa-Yeon, Lim
- ISBN: 978-89-7914-821-3 18000
- Published: March 22, 2011
- Pages: 548
- Price: KRW 26,000



ii. Description

This book contains the essential functions of shopping mall program such as Photoshop, Flash and Dreamweaver from the perspective of the shopping mall designer.

This project-based book helps you to design and create your own shopping mall using the newest 4 styles of shopping mall design.

iii. Chapters

Part 1. Learning essence of essential tools for shopping mall

Part 2. Project-based shopping mall design

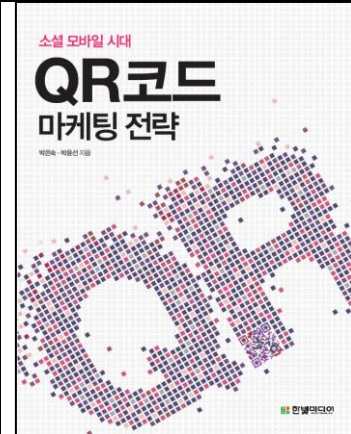
Part 3. Creating shopping mall with Dreamweaver and registering shopping mall

21) QR Code Marketing Strategy

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Biz/IT Trend > QR Code, Marketing
- Level: Elementary, Medium
- Author: Eun-Sook, Park / Yoon-Sun, Park
- ISBN: 978-89-7914-828-2 13000
- Published: May 27, 2011
- Pages: 204
- Price: KRW 13,000



ii. Description

This book introduces QR Code and tells you how to utilize QR Code in your marketing activities. If you have a business or non-profit organization, you absolutely want to know how to use QR Codes. This book will tell you how you can use them in your marketing to attract, assist, hang on to and increase your customers. If you want to know how to make them and use them for personal or educational use, you'll learn that, too

iii. Chapters

Part 1. QR Code, cutting-edge tool of interactive marketing

Part 2. How to make QR Code?

Part 3. From SF film to reality

Part 4. Best practices of QR Code marketing

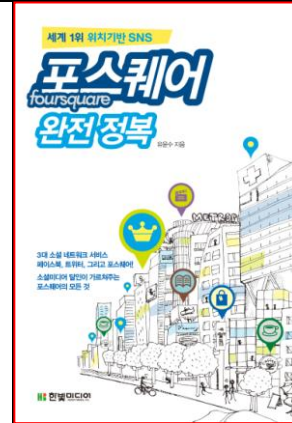
Part 5. QR Code strategy for marketer

22) Foursquare Complete Guide

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Biz/IT Trend > SNS, LBS
- Level: Elementary, Medium
- Author: Yoon-Su, Yoo
- ISBN: 978-89-7914-822-0 13000
- Published: May 25, 2011
- Pages: 188
- Price: KRW 13,000



ii. Description

This book introduces foursquare, the number one LBS and tells you how to utilize foursquare in your daily life. This book tells you the latest on foursquare essentials with the most current, most actual and beneficial facts, hints, tips and advice you can find from experts in the field on foursquare.

iii. Chapters

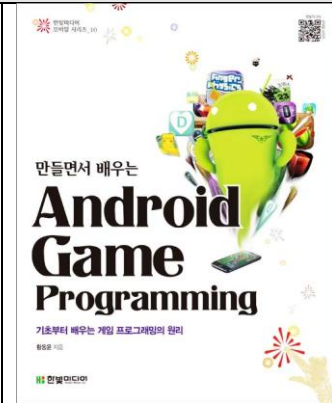
- Step 01. Where are you now?
- Step 02. How to install and use foursquare application.
- Step 03. Getting started with Check-in and Mayor
- Step 04. How to use foursquare, the number one LBS
- Step 05. Mission, collect badge
- Step 06. Dig deep into foursquare website
- Step 07. Best 5 mobile applications
- Step 08. Episodes related to foursquare

23) Android Game Programming

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Programming Language
 > Mobile > Android
- Level: Elementary, Medium
- Author: Dong-Yoon, Hwang
- ISBN: 978-89-7914-807-7 93560
- Published: March 10, 2011
- Pages: 424
- Price: KRW 30,000



ii. Description

This book introduces Android and tells you how to develop Android-base game. You'll start with game design fundamentals and programming basics, and then progress towards creating playable games. This will give you everything you need to branch out and write your own Android games.

iii. Chapters

- Chapter 1. Introduction on Android
- Chapter 2. Learning basic skills
- Chapter 3. Design pattern for game development
- Chapter 4. Making game frame
- Chapter 5. Developing a shooting game
- Chapter 6. Advanced skills for upgraded game
- Chapter 7. Design skills for advanced game
- Appendix & Source files

24) Presentation Revolution

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Biz/IT Trend > Presentation
- Level : Elementary, Medium
- Author: Chul-Woong, Cheon
- ISBN: 978-89-7914-780-3 13320
- Published: May 31, 2011
- Pages: 192
- Price: KRW 13,000



ii. Description

"Presentation Revolution" is not a technical guide book for PowerPoint program. It helps mid & high level presenter to plan and design presentation structure by connecting stories. It dramatically shows you how important the killing message is for successful presentation.

iii. Chapters

PATR 1. Critical knowhow makes your presentation easier

Section 1. Killing Message

Section 2. Identify scenario writer

Section 3. Raison d'etre of racing model

Section 4. Just One 10 MINUTES

Section 5. Oh! Crystal

Section 6. Is logo mandatory for every slide?

Section 7. Qualification of presenter

PATR 2. Myth and truth of PowerPoint

Section 1. If you are new to PowerPoint

Section 2. The meaning of cover in PowerPoint

Section 3. Troublesome printing issue in PowerPoint

Section 4. Be cautious of font and version.

Section 5. No more template!

Section 6. Efficient way to insert video clip

Section 7. Overdose of animation kills your presentation

25) How to be a Power Blogger

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Biz/IT Trend > Blog
- Level: Elementary, Medium
- Author: Sang-Jin, Yoon and 5 other authors
- ISBN: 978-89-7914-795-7 18000
- Published: May 9, 2011
- Pages: 396
- Price: KRW 19,800



ii. Description

There are over 100 million blogs in use. Social networking and social media have transformed communication today. " How to be a Power Blogger " helps you learn where it began, what it does, and the steps you need to get on-board. Especially, this book helps you how to create blog contents and share marketing know-how by famous 5 power blogger.

iii. Chapters

Part 1. What's blog?

Part 2. How to make blog

Part 3. How to write for blog posting

Part 4. How to make decent contents

Part 5. How to be a power blogger

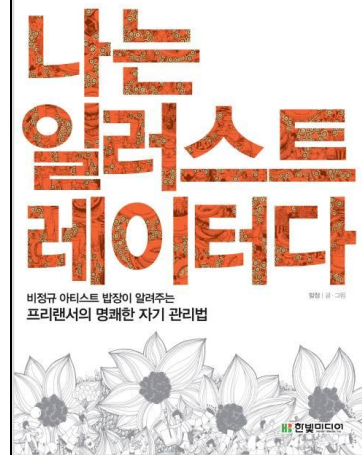
Appendix and DVD

26) I'm an Illustrator

(This book is sold to China. But copyright export to Taiwan is available for this title at the moment.)

i. Product Details

- Category: Biz/IT Essay > Career management or Computer/IT > Graphics > Illustrator
- Level: Elementary, Medium
- Author: Bob-Jang
- ISBN: 978-89-7914-785-8 13000
- Published: December 28, 2010
- Pages: 384
- Price: KRW 23,000



ii. Description

This book tells you how to survive as freelancer illustrator. Stories based on the author's own experiences help you how to manage yourself as a freelancer and gives practical guide.

iii. Chapters

Part 1. How to survive as freelancer illustrator

Part2. Be prepared for the actual battle

Chapter 1. Catch up with Bob-Jang style

Chapter2. Catch up with actual project

27) Emotional Photo – Lea's Second Story

(This book is sold to Taiwan. But copyright export to China is available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Photo
- Author: Eun-jung, Kim (<http://leahstudio.com>)
- Published: August 31, 2010
- Pages: 336
- Price: KRW 15,000
- Size : 153*193mm



ii. Description

"Emotional Photo – Lea's Second Story" helps you to take emotional pictures with concept or story.

iii. Chapters (Estimated)

Chapter 1. Prologue : Meet Lea's Emotion

Chapter 2. Taking Emotional Pictures with Story (Concept)

Chapter 3. Pleasure in Addition to Taking Pictures

28) Stationary Design Book

(This book is sold to Taiwan. But copyright export to China is available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Illustration
- Author: Jae-Eun Ryu, Sin-Ae Kim, Bo-kyeong Jang
- Published: August 28, 2010
- Pages: 240
- Price: KRW 14,800
- Size : 153*200mm



ii. Description

"Stationary Design Book" helps you to practice stationary design illustration.

iii. Chapters

Chapter 1. Colorful Hand-drawing

Chapter 2. Design with Brilliant Idea

Chapter 3. Neat & Modern Style

29) Sticker Practice Book

(This book is sold to Taiwan. But copyright export to China is available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Illustration
- Author: Eun-ha, Kim
- Published: July 28, 2010
- Pages: 208
- Price: KRW 11,800
- Size : 188*254mm



ii. Description

"Sticker Practice Book" helps you to practice sticker illustration drawing.

iii. Chapters

Chapter 1. Preparing for Sticker Illustration

Chapter 2. Learning Basics on Sticker Illustration

Chapter 3. Characterful Decoration Sticker

Chapter 4. Daily Sticker

Chapter 5. Emotional Photo & Handwriting Sticker

Appendix. Imitation * Transparent Sticker 6 Pieces

30) Compact Camera Photographer

(This book is sold to Taiwan. But copyright export to China is available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Photo
- Author: Tae-young, Ahn
- Published: August 18, 2010
- Pages: 296
- Price: KRW 15,000
- Size : 153*193mm



ii. Description

"Compact Camera Photographer" shows you that pictures are taken by photographer but camera.

It helps a photographer how to take his or her own pictures in daily life.

iii. Chapters

Chapter 1. My Photo Essay

Chapter 2. Photo Gallery Taken by Compact Camera

Chapter 3. Philosophy of Compact Camera

31) Shopping Mall Photoshop Book (Revised Edition)

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Photoshop
- Author: Hwa-yeon, Lim
- Published: June 25, 2010
- Pages: 488
- Price: KRW 25,000
- Size : 215*265mm



ii. Description

"Shopping Mall Photoshop Book (Revised Edition)" shall help design and Photoshop beginner to design his or her own Internet shopping mall.

iii. Chapters

Chapter 1. Shopping mall Design and Photoshop

Chapter 2. Learning Photoshop Basics

Chapter 3. Modifying and Revision of Goods Photo

Chapter 4. Practical Shopping mall Component Design

Chapter 5. Shopping mall Design Project

Chapter 6. Shopping mall Design for Printing

32) Digital Camera Photo +Photoshop CS4 for Parents

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Photoshop
- Level: Elementary
- Author: Jae-bong, Yang
- ISBN: 978-89-7914-744-5
- Published: May 10, 2010
- Pages: 288
- Price: KRW 15,000



ii. Description

Adobe Photoshop (Photoshop), is a graphics editing program developed and published by Adobe Systems.

An Easy Guide on Digital Camera Photo +Photoshop CS4 especially for Parents.

"Digital Camera Photo +Photoshop CS4 for Parents" helps you painlessly move from Photoshop dabbler to savvy user.

iii. Chapters

Chapter 1. Moving Digital Photo Images into Computer and Management

Chapter 2. Photo Image touching using Photoshop

Chapter 3. Touching Portrait Photo

Chapter 4. More Power-tips!

Chapter 5. Making Funny Photo Images

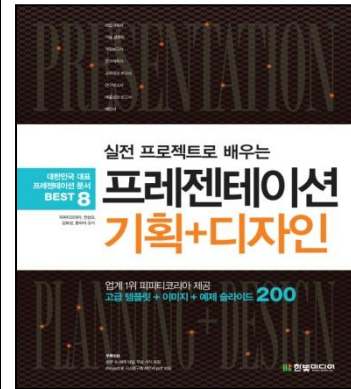
Chapter 6. Uploading Digital Photo Images via Internet and Printing

33) Presentation Planning & Design

(This book is sold to Taiwan. But copyright export to China is available for this title at the moment.)

i. Product Details

- Category: Computer&Internet>Office>PowerPoint
- Level : Elementary, Medium
- Author: PPTKOREA, Jeon Sang-O, Kim Bo-Sung, Yoon Mi-Ja
- ISBN: 978-89-7914-713-1 18000
- Published: March 13, 2010
- Pages: 536
- Price: KRW 28,000
- Size : 215*265mm



ii. Description

"Presentation Planning & Design" helps elementary level presenter to plan and design whole project design.

This project-based book contains 8 best presentation samples as well as high-quality templates and image files.

iii. Target Readers

- Office worker for planning and designing presentation slides in accordance with presentation concept
- Marketer and Student for Excellent Presentation
- Entry-level Presentation Designer

iv. Chapters

Part 01 Basics on presentation

Chapter 01 Presentation Design Theory

Chapter 02 Basics on Presentation Design Practice

Part 02 Practical Project on Presentation Design

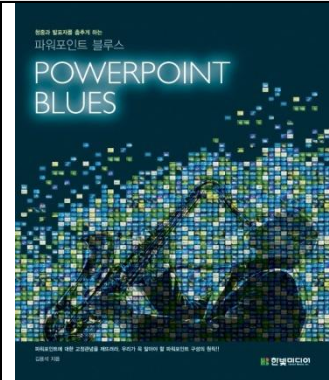
Project 01~08 : Best 8 Presentation Samples of Business Proposal, Report, Briefing Session and so on.

34) PowerPoint Blues

(Copyright export to China, Taiwan is both available for this title at the moment.)

i. Product Details

- Category: Biz/IT Trend > Presentation
- Level : Elementary, Medium
- Author: Yong-Suk, Kim
- ISBN: 978-89-7914-665-3 13320
- Published: May 30, 2009
- Pages: 256
- Price: KRW 16,800



ii. Description

"PowerPoint Blues" is not a technical guide book for PowerPoint program.

It helps mid & high level presenter to plan and design presentation structure by connecting stories .

iii. Chapters

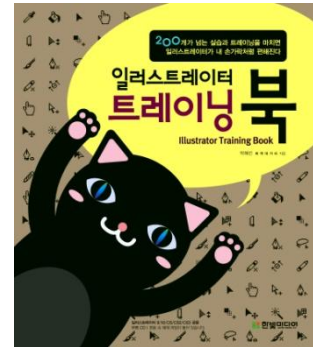
- Chapter 1. Source and Tool for Writing Document
- Chapter 2. Planning Stage for Story
- Chapter 3. Layout and Standard Form
- Chapter 4. Planning Structure of Story
- Chapter 5. Structure of Story
- Chapter 6. Clip-arts nearby
- Chapter 7. ABC of Chart
- Chapter 8. Tips for Table
- Chapter 9. Unique Figure Master
- Chapter 10. Basic Rule for Using Font
- Chapter 11. Color of Slide
- Chapter 12. Comparison
- Chapter 13. Analogue-type Presentation
- Chapter 14. Planning Structure of Story with Justification
- Chapter 15. Connecting Stories
- Chapter 16. Slide Note & Appendix
- Chapter 17. From Report to Presentation

35) Illustrator Training Book

(This book is sold to Taiwan. But copyright export to China is available for this title at the moment.)

i. Product Details

- Category: Computer/IT > Graphics > Illustrator
- Level: Elementary, Medium
- Author: Hye-Jin, Park
- ISBN: 978-89-7914-624-0 18000
- Published: Jan 15, 2009
- Pages: 296
- Price: KRW 18,000



ii. Description

"Illustrator Training Book" is designed to train elementary and medium level illustrator with regards to Illustrator key tools such as pen/ tool/ pencil tool & brush tool. It teaches a quick way to draw pictures with Illustrator program and contains useful tips of Illustrator program.

iii. Chapters

- Chapter 1. Introduction of Basic features
- Chapter 2. Painting
- Chapter 3. Path Modification
- Chapter 4. Object Transformation
- Chapter 5. Color Drawing
- Chapter 6. Editing Multiple Objects
- Chapter 7. Text Input & Editing
- Chapter 8. Special Effect
- Chapter 9. 3D Effect
- Chapter 10. Making Source
- Chapter 11. Useful Tips